

SEG {silicone edged graphics}

CUSTOM HOUSE

Extrusion Display Fabric Solutions



SEG is Great for any Extrusion System

- Octanorm
- Agam
- Nouveau
- Infinity
- SEG graphics available for any extrusion frame system

Why Customers Love SEG Graphics

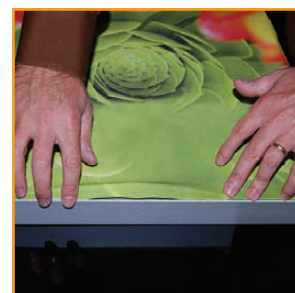
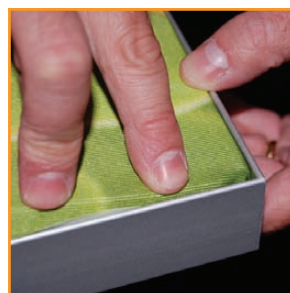
- Tight as a drum, vivid, flat fabric graphics replace hard panel graphics in custom displays
- Highest quality look is achieved - add on to any extrusion based display without sacrificing style
- Combine with scrim fabric panels for the most creative environments
- Neatly finished corners
- Works with all extrusion systems
- More visible graphic, less frame
- Perfect for all rental applications
- Quick frame install and even faster break down
- Single sided, two sided and backlit
- Designers that really know wire management understand the advantages of SEG. Properly hidden wires show a designs true attention to detail
- Storage issues, drayage and shipping costs all improve with fabric graphics
- Cuts graphic installation down to minutes
- Perfect for graphic change-out
- Create new looks to that old rental



What is SEG?

With SEG, fabric graphics are finished with a silicone welting sewn to the back perimeter edge of the fabric. Unlike round beaded finishing options, SEG is a flat silicone welting. This edge is then inserted into a groove on the perimeter of the frame to create a taut, flat display. SEG fabric graphics are the perfect solution for seasonal, quarterly or any periodic image change. With a new fabric graphic shipping direct to site, it's easily installed by anyone. Shipping and installation savings will be extremely low or absent. Change images to create different environments, promote products or convey new messages. Opportunities for repeat business through contracted change out programs can strengthen your company's relationship while expanding your services!

How SEG works:



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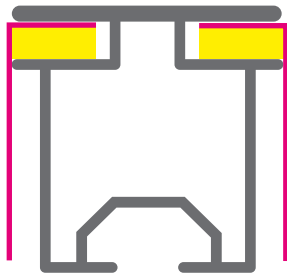
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Extrusion frames carried in stock



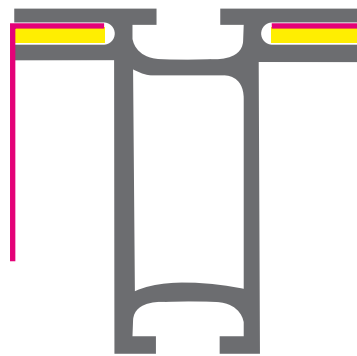
Infinity

Single sided only



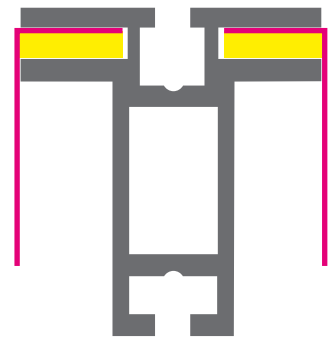
Nouveau

Double sided capability
Mer-CT-4200



Agam

Double sided capability
FH452



Octanorm

Double sided capability
M1307

-  **SEG** {silicone edged graphics}
-  **Extrusion frame**
-  **Fabric graphic**

Frames are shown approx. full size